



Think Albertville First is a member to member discount program. We have two goals for this program:

- 1- Encourage members to do business with members by providing Think Albertville First key tags. Each Albertville member business gets 5 key tags to use. Each Albertville member business offering a discount will get 5 key tags to use and a Think Albertville Sign to put in front of their building. Simply show the key tag at a participating member and you will be offered the discount as posted on [www.thinkalbertvillefirst.com](http://www.thinkalbertvillefirst.com).
- 2- Albertville Chamber members in Albertville want to lead by example and encourage the community as a whole to Think Albertville First! Doing business locally has a great impact on our school funding, city funding, and keeping local businesses open.

The Business Team at the Albertville Chamber of Commerce hopes that this project will eventually spread to the entire city. Our objective today is to get people thinking about shopping local and to let Chamber members lead by example.

**Chamber members can lead the way and together we can make a difference!**

**Why Shop Local?** Sales tax is the primary funding source for the city of Albertville providing revenue for the general fund which supports local police, fire, sanitation, and all public works. These departments need funding to keep you safe and sound.

Schools receive 37.5% of the City's sales tax revenue and we all want our children and future leaders to have the best education and school environment possible.

While shopping local helps the city, it helps your neighbor keep their business open, or the family down the street employed. At the same time it gives them income to spend locally as well.

**For Each dollar I spend in Albertville, where does my sales tax go?**

4% goes to the State of Alabama

2.5% goes to the City of Albertville

1.5% goes to Albertville City Schools

\*\*Approximately 56% of the City's budget was based on sales tax for the '07-'08 year.\*\*

**Did you know...** A family that spends \$100 per month at restaurants in Albertville generates \$48.00 in sales tax revenue for Albertville each year.

Each household that shops for groceries, home improvements, clothing, and school supplies in the City of Albertville spending \$500 per month generates \$240 in sales tax revenue for Albertville in one year.

The **Think Albertville First** campaign is sponsored by the Albertville chamber of Commerce and local businesses with the purpose of reinforcing what it takes to make a successful community and business base.

